

## Annual Report 2008/2009



### Message from the Chair of Trustees

Another year has flown by, which has meant a full packed year for the Play Association Hammersmith & Fulham! We continue to work primarily with children and young people of Hammersmith & Fulham by promoting, supporting and developing play opportunities for children and young people. Just after New Year an opportunity to work with a neighbouring borough, with children and young people with complex needs.

This report looks at the play association work carried out over the past twelve months ensuring that the inclusive play needs of all children and young people are met.

I would like to thank the staff along with the trustees of the Play Association, who together have risen to the challenge of the past twelve months and have shown commitment to making a better place for children and young people of all abilities to play. I would especially like to thank Steve Boeje and Rachel Mathers for all their hard work they have done to strengthening the Play Association and improving inclusive play opportunities.

The trustees hope that you enjoy this report.

Lesley Schwartz, Chair

## Director's Report

**A very interesting year both for the Play Association and for me personally as I finally got married in August! No time for a honeymoon then though as both my wife Dawn and I are involved in delivering play related projects and of course August is the busiest month for summer playschemes. We planned our honeymoon to Australia for April 2009. (Me and the mrs on our wedding day see piccie)**



**We continued to deliver projects at Palace and Holiday Fun and support the sector and local authority around Play Strategy and Big Lottery funded projects. Whist we did continue to deliver on projects it did become apparent that funding was becoming more and more difficult to come by particularly in keeping Palace going . I would like to thank Lesley in particular for her efforts in supporting us with this task and her numerous letters and appeals did bore some fruit which meant we could keep the project going until Christmas 2008 . We reluctantly had to stop provision for a short while after Christmas pending developments. Fortunately for Palace, Kensington and Chelsea local authority contracted us to deliver a project at the site in January and agreed a part of the deal to allow children from Hammersmith and Fulham to attend . This contract meant the project became sustainable again and the Play Association developed it's pool of dedicated special needs playworkers who continue to deliver quality services to a very vulnerable group of children and young people. I extend my thanks to this pool of workers as well as the Holiday Fun crew who enhance the Play Association's reputation continually.**

**Steve Boeje**

**Director**

## What does PAHF do?

Play Association Hammersmith and Fulham works to promote, support, improve and deliver children's play opportunities in the borough, in response to local need. We do this by supporting play providers in the borough in a range of ways, including:

- delivering outreach play sessions to deprived areas of the borough
- providing training and support to our members
- providing quality assurance guidance
- promoting good models of playwork practice
- representing the play sector (our members) on various partnerships and networks

Play Association Hammersmith and Fulham believes that every child has the right to play freely and that play is an essential part of the welfare, development and education of children.

## PAHF TEAM

Our current team is as follows:

Steve Boeje continues to work as our Director, and Rachel Mathers as the Play Development Worker. Jonathan Choo continues as the Senior Play Worker for Holiday Fun, and Karen Frankel is the Senior Play Worker for Palace Adventure Playground.

*Our Management Committee:*

**Rob Carroll** - Treasurer

**Mike DeVaughan**

**Emma Hutchinson**

**Lesley Schwartz** – Chair

**Hannah Smith**

**Steve Boeje** Company secretary

We also have over 30 sessional Playworkers that work on both the Holiday Fun and Palace Adventure Playground projects; Simon, Rachelle, Aldonna, Gabriel, Ella, Judith, Isayas, Saira, Katie, Shiraz, Melanie, Marcus, Katarina, KerryAnn, Pepe, Karen, Rosie, Caroline, Aaron, Ginelle, Oliver, Maria, Roz, Paul, Genna

## Would you like to become a Committee Member?

We are always on the lookout for new committee members. Do you fit the following criteria:

- Are you interested in the rights of children to play?
- Have you knowledge or experience of play / playwork or of the Voluntary sector?
- Are you willing to give up some free time to support our organisation?

If you are interested in volunteering your time to become a committee member for Play Association Hammersmith and Fulham please contact Steve on 0208 2228585 or [steve@playassociationhf.org.uk](mailto:steve@playassociationhf.org.uk)



## **Update from Rachel Mathers, Play Development Worker**

**Resource library and website:** The Resource library has been up and running since the end of June, and has had a steady flow of orders since then. The badgemakers, giant jenga and giant connect 4 are the most popular. Some of the resources are also used at Holiday Fun when they aren't in use by our member groups. The books are proving to be less popular, so I would encourage all our members to take a look at the list of books we have available to you. There are books on playwork, fundraising, governance, safeguarding and inclusivity.

The website is now more or less finished, and has had well over 700 hits since we released it into the wild! The site is full of useful information on funding, play strategy, legislation and has an extensive useful links section. The next plan of action for the website is a member's section, listing what each of you do and how you can be contacted. The website address is

[www.playassociationhf.org.uk](http://www.playassociationhf.org.uk)

**Our members:** I have visited eight of our member groups since I started, and have welcomed a further ten new members to the association. I am working with a couple of these groups in particular, and would welcome any requests for assistance or support from any of our members.

Interlinking of groups is still high on my wish-list, and we have signposted groups to each other on four occasions in recent times. There is a great deal of knowledge in the borough, and groups can benefit greatly from this shared knowledge.

I will be doing a new membership drive shortly to boost numbers and encourage more active participation in the organisation.

**Playday 2008:** We didn't run Holiday Fun on the 6th August, instead concentrating on Playday in Ravenscourt Park, where we had a badgemaking stall. The Holiday Fun Playworkers worked on the stall as well as Steve, a couple of volunteers and I, and we estimate that we made about 250 badges! We brought the giant jenga and giant connect 4 along, and they were very popular.

**Street Play:** London Play, with funding from the Big Lottery, are organizing 100 street play parties in the next 3 years all across London. These are resident-led, community-orientated events designed to encourage play opportunities right on children's doorsteps, and to foster community spirit. I helped a group of residents co-ordinate one of these parties that took place on Sunday 28th September, in Shepherd's Bush. The event was an overwhelming success with over 100 people taking part, and the residents are already talking about the next one.



## Holiday Fun Play Schemes - Jonathan Choo, Senior Play Leader

Holiday Fun is a mobile outreach project that visits play deprived areas in the Hammersmith and Fulham area during the school holiday period. Since its inception in August 2005 the 'Holiday Fun Van' has visited 10 different community centres offering a variety of activities for young people for ages 13 and under. They can use their imagination and do arts and crafts, cook a little snack in the kitchen whilst learning a new



Jonny hard at work!

recipe or let off some energy by playing numerous amounts of sports and games under the supervision of a multi-skilled playwork team. All activities are available for all young people to participate in and it is free for everyone to attend.

This year saw over 200 young people attend the project 50 of which attended for the first time. We visited 5 different estates in the last year building upon the good foundations that have been made amongst the local communities in recent years. The last week of the summer saw Holiday Fun collaborate with The Flying Gorillas drama troupe that led to even more productive sessions for the young people with dancing, drumming and t-shirt designing also on offer. Many of the young people often ask why we cannot visit every day and this shows that the project is beneficial and there is a need for playwork projects to

be readily available for all young people.

## **Palace Adventure Play Scheme by Karen Frankel, Senior Play Leader**

During the summer we registered 16 more children to use our service. We had 6 more 1to1 children referred to us by social services and we provide the workers for them. We have had positive feedback from parents/carers that the children are happy and love being at the playground. Although we haven't got a lot of resources the children love being at Palace and the dedicated staff make it a happy place for them to express themselves and explore. The progress over this year has shown that this service is extremely needed and the parents/carers have expressed that they are really happy with the service we provide.

### **Fundraising**

As always, we want to extend a thank you to fundraisers who have helped us over the last financial year. These include the City Bridge Trust, London Borough of Hammersmith & Fulham, Awards for All, Hammersmith & Fulham Children's Fund, BBC Children in Need, Help a London Child, John Lyons Charity and the Doctor Edwards and Bishop King's Fulham Charity.

It is only through the generosity of these funders that we are able to continue to deliver services and work for the children and young people of Hammersmith and Fulham.

Although we do receive some core funding, we are always researching potential new funders.

### **The next twelve months for PAHF**

The next twelve months for the Play Association will be challenging but may offer new opportunities building on established partnerships and forging new ones.

PAHF is a key member of the borough's rejuvenated Play Partnership and as such will refresh the Play Strategy, monitor the Big Lottery Portfolio and inform work around emerging Playbuilder status.

Steve was recently voted on to the new C3SP (Children's 3<sup>rd</sup> Sector Partnership) board. This board replaces the Children's Fund Board and will help shape decisions around the future commissioning of services for children within the borough.

The Play Association is a key member of the local voluntary sector Change-Up Consortium. This consortium is tasked with helping to provide the voluntary sector with infrastructure support and is gearing capacity building bids to help deliver targets identified within the Local Area Agreement.

## Financial Report

### STATEMENT OF FINANACIAL ACTIVITIES FOR THE YEAR ENDED 31ST MARCH2009

	Notes	Unrestricted Funds 2009 £	Restricted Funds 2009 £	Total 2009 £	Total 2008 £
Incoming Resources					
Voluntary Income		9,092		9,092	
Grant	1		190,642	190,642	105,646
Activities for generating funds				-	
Interest income		10		10	21
Fundraising	2	1,210		1,210	
<b>Total Incoming Resource</b>		<b>10,311</b>	<b>190,642</b>	<b>200,953</b>	<b>105,667</b>
Resources Expended	3				
Cost of generating voluntary income			214,558	214,558	112,213
Fundraising					
Goverance cost			1,800	1,800	1,700
<b>Total Resourcess expended</b>		<b>-</b>	<b>216,358</b>	<b>216,358</b>	<b>113,913</b>
<b>Net Income for the year</b>		<b>10,311</b>	<b>-(25716)</b>	<b>-(15405)</b>	<b>-(8246)</b>
Transfer					
Total funds brought forward as reported			25,921	25,921	34,167
<b>Total funds carried forward</b>		<b>-</b>	<b>-</b>	<b>10,516</b>	<b>25,921</b>

All recognised gain and loss are included in the Statement of Financial Activities.  
All transaction are derived from continuing activities

## Membership

Thinking of becoming a member of the Play Association? Do you know somebody who could benefit from membership?

Play Association Hammersmith and Fulham is a Membership organisation. This means that any agency that works with children or young people in Hammersmith and Fulham can become a member, for free! Membership is also open to individuals and young people. If you are not currently employed by an organisation but have an interest in play (i.e. you could be a play worker or committee member, or parent) you can still join as there will be lots of useful opportunities for you. Furthermore we are looking to develop our membership for young people.

It couldn't be easier, simply contact Rachel on 0208 2228585 or [rachel@playassociationhf.org.uk](mailto:rachel@playassociationhf.org.uk)

As a member you:

- Have access to a variety of resources and materials for free – including our play equipment library
- Receive newsletters & email updates
- Access free training, support and assistance with funding applications and other areas (e.g. management committee support, HR issues, recruitment, policies and procedures, Ofsted, quality assurance, Every Child Matters and the play strategy)
- Attend Play Network meetings and network with other members
- Have your views represented by the Play Association at various meetings in the borough, and further afield

### Contact us:

Play Association Hammersmith & Fulham  
Ground Floor, Palingswick House, 241 King Street, Hammersmith, W6 9LP

Tel: 0208 222 8585

Email: [info@playassociationhf.org.uk](mailto:info@playassociationhf.org.uk)  
[www.playassociationhf.org.uk](http://www.playassociationhf.org.uk)

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